



Global Innovator of Performance Chemicals and Engineered Surfaces

Core Values for

ONE OMNOVA

As members of the global team at OMNOVA Solutions, we take pride in these Core Values that reflect who we are and how we operate. These shared principles form the foundation for ONE OMNOVA, a team working without boundaries, continuously striving to achieve excellence for our customers, employees, shareholders, suppliers and local communities.

Safety...

First and foremost, to provide a safe work environment and expect behaviors that ensure every associate goes home injury-free.

Integrity...

To embody a culture that sets a global standard for honest, ethical conduct at the highest level.

Customer...

To consistently focus on meeting customer expectations by enhancing value through innovation, productivity, quality and outstanding service as a provider of functional solutions.

Performance...

To exhibit a passion for taking action, delivering on commitments and holding ourselves accountable to continually improve our company.

Respect...

To promote candid dialogue and embrace the diversity and unique contributions of our employees worldwide.

Sustainability...

To demonstrate our commitment to protecting the environment and supporting the communities in which we live and work.



Our Vision 2014 program is aimed at reducing the environmental impact of our operations and increasing our offering of products with sustainable features. Operational goals are centered on improving energy and water consumption while reducing solid and hazardous waste.



We are helping to build strong and sustainable plant communities through volunteerism and the work of our charitable Foundation.



We are committed to Responsible Care®, a chemical industry initiative recognized worldwide for its focus on safe chemical development, manufacturing, transportation, use and disposal. We also actively participate in market-specific international and regional associations that promote product and process excellence.



The OMNOVA Brand Promise

Our customers can expect to work with a collaborative solutions provider that is intently focused on understanding their needs and applying an applications intensive approach to develop products and services that offer a distinct Value Proposition.

Few companies touch as many aspects of everyday living as OMNOVA Solutions. We are an innovator of specialty polymers and engineered surfaces that provide critical performance features to a wide array of products used in commercial, institutional and industrial applications as well as in residential settings around the globe.

OMNOVA has operated as an independent public company since 1999, but as former businesses of General Tire and Goodyear, our experience with polymers and our inventive spirit span 100 years. We are guided by a strong set of Core Values, and our use of LEAN SixSigma continuous improvement methodologies ensures a disciplined operating approach, focusing our resources on what matters most: providing solutions that create value for our customers and help to differentiate their products in the marketplace.

We serve the world, with sales in more than 90 countries and 15 manufacturing operations in North America, Europe and Asia. We are particularly well-positioned to meet the needs of the rapidly developing markets of China, India and Southeast Asia. Importantly, our ability to source raw materials on a global basis helps ensure availability, cost-effectiveness and consistency of supply. At the same time, strategically located global assets, deep applications knowledge and support, and an understanding of local influences combine to enrich our product development efforts. Our continuously expanding global footprint puts us right where our customers are, allowing us to grow together.



Performance Chemicals



OMNOVA's Performance Chemicals business makes up approximately 80% of the Company's annual sales. Our emulsion polymers and specialty chemicals are used in coatings, adhesives and binders, typically representing one or more key ingredients that give the end-use product its differentiated levels of performance. Our solutions are provided in liquid form or as dry powder, depending on the application and the transportation and processing needs of our customers.

Major performance attributes include high temperature/pressure stability; strength; stain blocking; gloss and opacity; chemical/fire/UV/moisture resistance; fluid loss control; added durability; flexibility; dimensional stability; adhesion, reinforcing or release; hardening or softening; plus many other important properties.

Close customer partnering is a hallmark of this business. Our focus on high growth niche market applications requires unique, customized chemical solutions and responsive technical services, often on a global scale. We meet this challenge with an expansive portfolio of chemistries that provides an impressive toolbox with which to work. OMNOVA has invested in Global Technology Centers on three continents, and our product teams include some of the most talented scientists in the world. We believe our analytical capabilities are second to none, which enables us to more fully understand chemical interactions that provide critical insights to our product development and scale-up efforts.

More and more, our chemical customers are specifying their products globally. OMNOVA supports this trend with a global business management structure and a strong and growing network of international manufacturing capabilities, with two chemical plants in China – the newest commissioned in 2011 – as well as facilities in the United States, continental Europe and India.

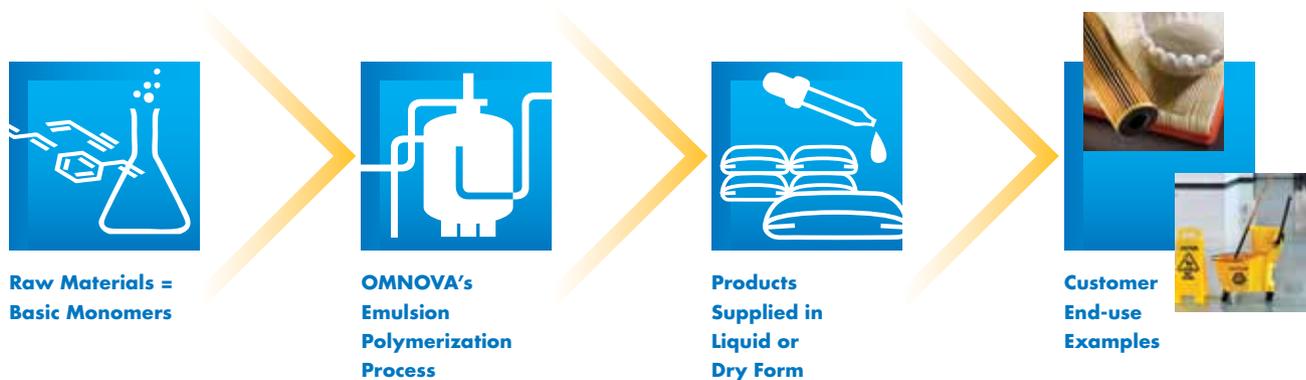
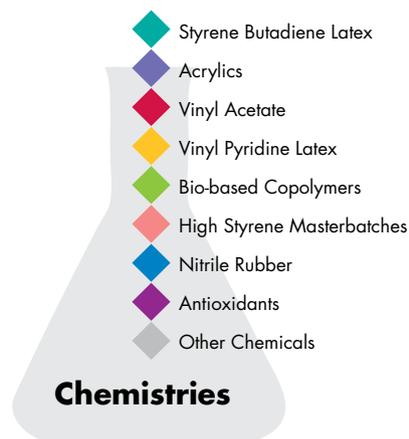






Photo courtesy of Open Range RV

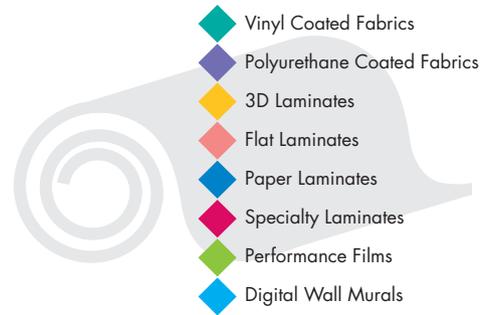


Engineered Surfaces



OMNOVA's Engineered Surfaces business comprises approximately 20% of the Company's annual sales. Our coated fabrics, laminates and films are often the first thing people see on the finished product, so being able to consistently and creatively provide outstanding aesthetics while meeting rigorous performance requirements is critical. That's why, in addition to having strong technical capabilities, we deliver compelling designs that reflect forward-thinking color and fashion trends.

OMNOVA's industry-leading coating technologies afford a higher level of performance, adding functional characteristics that include stain and scratch resistance, superior cleanability, fire retardance and durability over a long product life. An example is our **PreFixx**® protective finish – the industry gold standard – which can prevent stains while withstanding repeated disinfection with no damage to the color or finish.

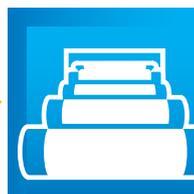


Product Portfolio

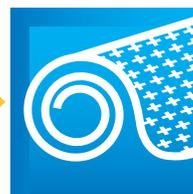
The ability to serve customers' needs virtually anywhere in the world sets this business apart from the competition. In addition to our U.S. manufacturing facilities, our plants in China and Thailand are positioned to supply local producers serving a growing middle class, and also support international customers with Asia-Pacific operations.



Polymer-based Raw Materials; Inks



OMNOVA's Manufacturing Process to Create Rolled Goods



Printing, Coating, Embossing



Customer End-use Examples

OMNOVA enjoys leadership positions – typically number one or number two – in applications within these major global markets:

Transportation

Performance Chemicals

- Tire cord
- Specialty rubber/reinforcement
- Antioxidants
- Elastomeric modification
- Nonwovens (binders)
- In-mold coatings

Engineered Surfaces

- Coated fabrics
 - seating/trim
 - topping/flooring
 - door/instrument panels
- Laminates
 - RV interiors
- Performance films

Construction and Refurbishment

Performance Chemicals

- Coatings
 - exterior masonry
 - intumescent paints
 - stain blocking primers
 - floor polishes/sealers
- Carpet pre-coat and adhesive
- Nonwovens (binders)
- Antioxidants
- Elastomeric modification

- Tapes
 - paper saturants
 - release coatings
 - adhesives
- Rubberized sports surfaces
- Building materials
 - exterior sheathing
 - cement

Engineered Surfaces

- Coated fabrics
 - seating
- Laminates
 - furniture
 - cabinetry
 - flooring
 - window profiles
 - hand rails, wall protection
 - digital wall murals
 - operable walls
- Performance films
 - awnings
 - shower pan liners
 - decking
 - window shades
 - pool liners/covers

Healthcare

Performance Chemicals

- Nonwovens (binders)
 - hygiene
 - wipes
 - garments
- Antioxidants
 - gloves
- Opacifiers
 - soaps

Engineered Surfaces

- Coated fabrics
 - seating
 - exam tables/chairs
- Laminates
 - furniture
 - cabinetry
 - bed trays
- Performance films
 - mattresses and covers
 - privacy curtains
 - pressure point relief

Industrial

Performance Chemicals

- Coatings
 - intumescent paints
 - stain blocking primers
 - floor polishes/sealers
 - in-mold coatings
 - commercial ink vehicles
- Specialty rubber/reinforcement
- Antioxidants
- Elastomeric modification
- Textile finishes
- Hearing protection (ear plugs)

Engineered Surfaces

- Coated fabrics
 - vacform seating
- Laminates
 - vinyl-to-metal
- Performance films
 - awnings, tents, banners
 - liners and covers

Personal/Household

Performance Chemicals

- Nonwovens (binders)
 - hygiene
 - filters
 - accessories
- Textile finishes
- Opacifiers
 - soaps, cosmetics
- Elastomeric modification
- Antioxidants
- Tapes and labels
 - release systems
 - pressure sensitive adhesives
- Specialty rubber

Engineered Surfaces

- Coated fabrics
 - seating
 - fashion accessories
- Laminates
 - furniture
- Performance films
 - shower curtains

Oilfield Services

Performance Chemicals

- Drilling fluids
- Cementing

Paper and Packaging

Performance Chemicals

- Coating latices
- Hollow plastic pigments
- Processing chemicals
- Specialty applications
 - release, thermal, sized

Imagine

what we
can do
together.

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